



A Mega Event to Showcase Analytical & Labs Products

19-20-21
MAY
2022

venue

International Expo Centre Lahore-Pakistan

Organized By:



Supported By:



Environment Protection Department
Government of The Punjab



Pakistan Pharmaceutical Manufacturers' Association

ABOUT PAKLAB EXPO 2022

PAKLAB Expo, serving as the biggest trade platform for the laboratory and analytical industry in Pakistan is scheduled from 19-20-21 May 2022 at Int'l Expo Centre Lahore. PAKLAB Expo, serving as the biggest trade platform for the Diagnostic and Analytical Labs industries in Pakistan is dedicated to the complete supply chain of solutions for laboratory products, laboratory information management system, laboratory planning, design and construction, investment, operation, management and upgrades.

Being a leading buying, information source and its potential implication upon scientific and lab related businesses and the industry, there will be a maximum participation from the buyers, investors and lab professionals from across the world. Government Sectors, including policy making bodies, such as the Trade Development Authority of Pakistan (TDAP), Ministry of Commerce, Ministry of Finance, Ministry of Industries, Ministry of Health and Lahore Chamber of Commerce & Industry are providing unprecedented support for this Expo.

PAKLAB also provides a great occasion for the chemists, scientists, technicians and laboratory professionals to gather here to keep up with the latest technology, as well as, attend the seminars, symposiums, training sessions and networking forums.

*Welcome to
Paklab Expo 2022*





PAKLAB

— EXPO —

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EXHIBITORS PROFILE

The most powerful annual show for the global Laboratory & Analytical Industry where your specialist sales get opportunity to meet "Instrumentation Management & Personnel" from the following growth industries worldwide:

- Laboratory Technology
- Biotechnology & Life Sciences
- Electromedical Instruments
- Surgical Instruments
- Chemicals, Reagents & Kits
- Chemical Engineering
- Drug Discovery & Development
- Environment & Energy
- Forensics & Security
- Equipment/Instruments
- Material Testing
- Measurement & Testing
- Nanotechnology
- Petrochemicals
- Process Control
- Food Testing & Diagnostics
- Agriculture
- Quality Control
- Research & Development
- Robotics & Automation
- Instrument Manufacturers
- Official Distributors
- Traders
- Chemicals (Reagents) Manufacturers & Importers
- Lab Consumables/Glassware Dealers
- Surgical Instruments and Accessories
- Diagnostics & Healthcare Companies
- Commercial Testing Services Providers
- Instruments Repair & Maintenance Service Providers
- Instrumentation & Control Companies
- Lab Fabricators
- Lab Software Providers (LIMS etc.)
- Compliances Consultancy Companies
- Accreditation Companies
- Academia & Research



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VISITOR PROFILE

The most powerful annual show for the global Laboratory & Analytical Industry where your specialist sales get opportunity to meet "Instrumentation Management & Personnel" from the following growth industries worldwide:

- Pharmaceuticals
- Minerals & Building Materials
- Paints & Coatings
- Agriculture
- Education & Research Institutes
- Food & Beverage
- Plastics, Rubbers & Polymers
- Electronics & Automotives
- Shoe
- Leather & Textile
- Printing & Packaging
- Cosmetics & Consumer Care
- Oil & Gas
- Sports industry
- Environment Monitoring & Care
- Forensic & Security
- Metals & Alloys

SUPPORTERS

- Chamber of Commerce
- Lab Associations
- Gvt. Accreditation Bodies (PNAC)
- Gvt. Regulatory Bodies (DRAP, PSQCA etc.)
- Tourism Ministry
- Trade Association (TDAP)

SPACE BOOKING FORM

Contact Person/Designation: _____
Company/Institution (exactly as you want in the Exhibition) : _____
Address: _____

Country: _____
City: _____ Phone: _____ Email: _____ Fax: _____

SPONSORSHIP OPTIONS / CHARGES

- Platinum - PKR 2 Million
 Gold - PKR 1.5 Million
 Silver - PKR 1 Million

EXHIBITION BOOTHS / PARTICIPATION CHARGES

- Booth/ Shell Size**
 Standard Booth / Shell - 3x3 meter (9 sqm)
 Rates
 3x3 meter - PKR 100,000/- (Exclusive of all types of taxes)
 Shell Scheme Facilities
 3x3 meter Shell, One counter, Two chairs, One center table, Three spot lights, Facia with company name, Carpet and Electric socket.



Herewith enclosed Rs. _____ being 50% of the total amount of Rs. _____ for booking of _____ stall/ Stalls for the participation in Paklab Expo 2022. Balance amount is payable at-least 15 days prior to the exhibition.

Signature of Authorized Person & Co. Seal Date

MODE OF PAYMENT

All Payments will be made in favour of B2B Media (Pvt.) Ltd. through Bank Draft/ Pay Order/ Crossed Cheque/ Wire Transfer. Bank Details are as follows :-

- Name of Beneficiary - B2B Media (Pvt) Limited
 Banker - HABIB METROPOLITAN BANK ,Badami Bagh Branch, Lahore
 Account No - 20311-714-146485
 Swift Code - MPBLPKKA
 IBAN No - PK48MPBL0246-0271-4014-6485

Please Return this form
by / E-mail / Courier to:

Corporate Office: 338-341A, Sundar Industrial Estate,
Raiwind Road Lahore Pakistan. UAN: +92-42-111-100-000
TEL: +92-42-35298634 CELL: +92-312-3998000
Email: haider@b2bmedia.pk



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SPONSORSHIP OPPORTUNITIES HALL#2

INCREASE YOUR BRAND EXPOSURE BY INVESTING IN OUR SPONSORSHIP PACKAGES

	Branding Spots Worth (Rs)	Logo on all Media Advertisement	Logo on all Marketing Collaterals	Logo on Press Conference Backdrop	Plasma Advertising	Space on Event Backdrop	Free Stalls Worth (Rs)
Platinum Sponsorship @2 Million	1 Million	Yes	Yes	Yes	8 Ads per rotation	Yes	1.2 Million (8 booths of 9 sqm each)
Gold Sponsorship @1.5 Million	0.5 Million	Yes	Yes	Yes	2 Ads for rotation	Yes	0.8 Million (8 booths of 9 sqm each)
Silver Sponsorship @1 Million	0.3 Million	Yes	Yes	Yes	1 Ad per rotation	Yes	0.6 Million (6 booths of 9 sqm each)

- Due to the high demand of sponsorship opportunities coupled with limited space available, allocations shall be strictly made on a first come, first served basis

- Acceptance and the awarding of sponsorship requests will only be entertained with a 75% advance payment at the time of registering

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