



A Mega Event to *Showcase*
Analytical *Instruments* & Other Labs
Products

18-20
MAY
2023

International Expo
Centre Lahore



Organized By

Supported By



Environment Protection
Department
Government of The Punjab



www.paklabexpo.com
Haider Ali, +92312-3998000

PPMA
Pakistan Pharmaceutical
Manufacturers' Association

PAKLAB Expo, serving as the biggest trade platform for the Analytical Instruments and other laboratory products for various industry verticals in Pakistan is scheduled from 18-19-20 May 2023 at Int'l Expo Centre Lahore. Scope of exhibition covers companies related to laboratory instruments, its software, maintenance services (calibrations, troubleshooting etc.), chemical reagents, commercial testing, LIMS, lab furniture and fabrication and standardization/compliance.

Being an international scale expo, it attracts maximum participation from the buyers, investors and lab professionals from across the world. Government Sectors, including policy making bodies, such as the Trade Development Authority of Pakistan (TDAP), Ministry of Commerce, Ministry of Finance, Ministry of Industries, Ministry of Health and Lahore Chamber of Commerce & Industry are providing unprecedented support for this Expo.

PAKLAB also provides a great opportunity for the chemists, scientists, technicians and laboratory professionals to gather here to keep them updated with the latest technology, as well as, attend the seminars, symposiums, training sessions and networking forums.

WHY EXHIBIT ?

Get a chance to meet industry professionals who are directly in your target market.

Step ahead of your competitors by displaying your products and solutions.

Create sales opportunities to promote your business and reach potential customers by the support of the extended promotional campaigns that are conducted before, during and after the show.

Strengthen your market presence and brand awareness.

New Business leads and orders

SUCCESS REPORT OF PAK LAB 2022

Growth

- This year PAKLAB grew by 35% and the electric atmosphere was experienced by all during the three-day event.

Prominent Visitors

- Dean Chemical Engg. UET
- Chairman Polymer Engg. Dept. UET
- CEo Neuto Pharma
- Chairman PUA

Success Stories

- Material Testing Leads Generated
- Lab Standardization Leads Generated
- Instrument Lead Generated
- Recruitment Leads for fresh Graduate

On Spot Sale (1Billion)

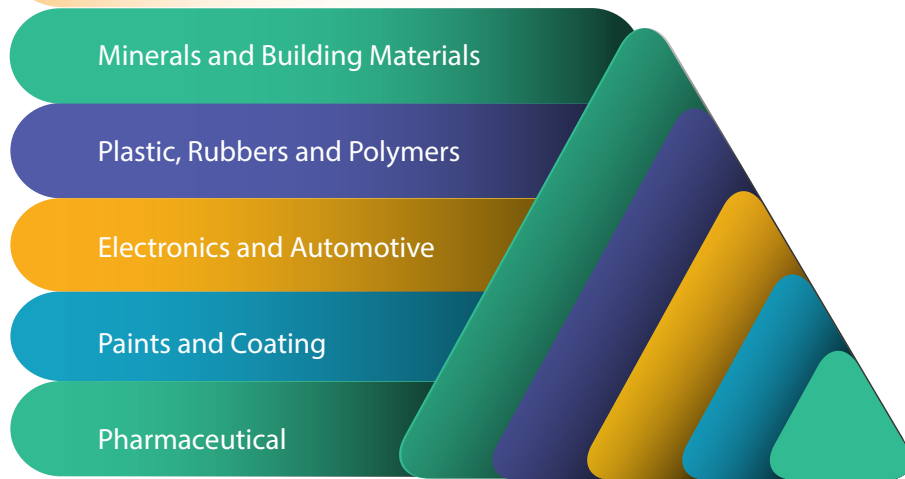
- Color Meter (CR10 Plus)
- Water Quality Meters
- Applicators
- Spectrophotometer
- Accessories
- Particle Size Analyzers

International Presence

- Presence of international 20 companies was the key feature of the event.



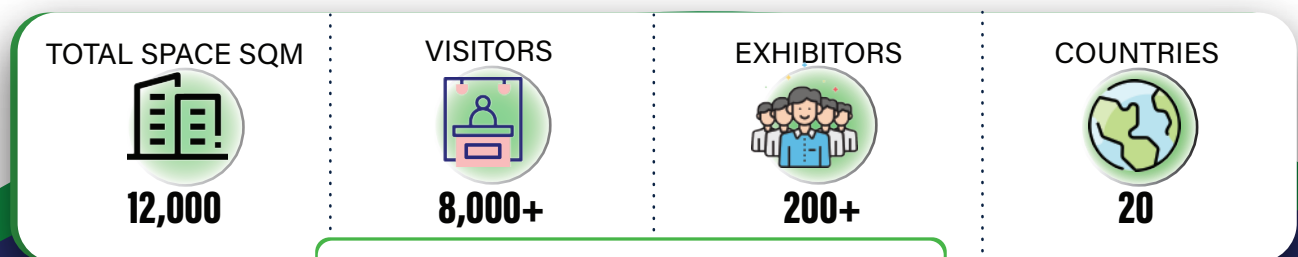
EXHIBITOR BY INDUSTRY



STATISTICS 2022



FAST FACTS 2023



HOW VISITOR HEARD ABOUT THE SHOW



SPACE BOOKING FORM

Contact Person/Designation: _____

Company/Institution (exactly as you want in the Exhibition) : _____

Address: _____

Country: _____

City: _____ Phone: _____ Email: _____ Fax: _____

SPONSORSHIP OPTIONS / CHARGES

- ☐ Platinum - PKR 2 Million
- ☐ Gold - PKR 1.5 Million
- ☐ Silver - PKR 1 Million

EXHIBITION BOOTHS / PARTICIPATION CHARGES

- ☐ **Booth/ Shell Size**
- ☐ **Standard Booth / Shell** - 3x3 meter (9 sqm)
- ☐ **Rates**
- ☐ 3x3 meter - PKR 125,000/- (Exclusive of all types of taxes)
- ☐ **Shell Scheme Facilities**
- ☐ 3x3 meter Shell, One counter, Two chairs, One center table, Three spot lights, Facia with company name, Carpet and Electric socket.



Herewith enclosed Rs. _____ being 50% of the total amount of Rs. _____ for booking of _____ stall/ Stalls for the participation in paklab Expo 2023. Balance amount is payable at-least 15 days prior to the exhibition.

Signature of Authorized Person & Co. Seal

Date

MODE OF PAYMENT

All Payments will be made in favour of B2B Media (Pvt.) Ltd. through Bank Draft/ Pay Order/ Crossed Cheque/ Wire Transfer. Bank Details are as follows :-

- ☐ **Name of Beneficiary** - B2B Media (Pvt) Limited
- ☐ **Banker** - HABIB METROPOLITAN BANK ,Badami Bagh Branch, Lahore
- ☐ **Account No** - 20311-714-146485
- ☐ **Swift Code** - MPBLPKKA
- ☐ **IBAN No** - PK48MPBL0246-0271-4014-6485

**Please Return this form
by / E-mail / Courier to:**

**Corporate Office: 338-341A, Sundar Industrial Estate,
Raiwind Road Lahore Pakistan. UAN: +92-42-111-100-000
TEL: +92-42-35298634 CELL: +92-312-3998000
Email: haider@b2bmedia.pk**



Corporate Office:

338-341A, Sundar Industrial Estate, Raiwind
Road Lahore Pakistan.

UAN: +92-42-111-100-000 **TEL:** +92-42-35298634

Cell: +92312-3998000 **Email:** haider@b2bmedia.pk

www.paklabexpo.com